

[Date]

[Policyholder Name]

[Address]

[City, State, Zip Code]

Subject: Exclusive Renters Insurance Savings for Our Valued Auto Policyholders

Dear [Policyholder Name],

Thank you for choosing [Insurance Company Name] for your auto insurance needs. We truly value your trust in us to protect you on the road.

Because you are already a valued policyholder, we want to help you protect what you own inside your home. Whether you rent an apartment, a condo, or a house, your landlord's insurance typically only covers the building structure-not your personal belongings.

We are pleased to offer you **Affordable Renters Insurance** starting as low as \$[Amount] per month. By adding renters insurance to your existing auto policy, you may also be eligible for our **Multi-Policy Discount**, which could lower your total monthly premium.

Our Renters Insurance covers:

- Personal property (Furniture, electronics, clothing)
- Liability protection
- Additional living expenses if your home becomes uninhabitable
- Theft and fire protection

Getting a quote is fast and simple. You can visit our website at [Website URL], call us at [Phone Number], or reply to this letter to speak with your dedicated agent.

Let us help you protect your home and your wallet.

Sincerely,

[Agent Name/Company Name]

[Phone Number]

[Email Address]