

Date: [Insert Date]

Subject: Important Information Regarding Your Auto Policy and Home Protection

Dear [Customer Name],

Thank you for being a valued auto insurance policyholder with [Agency Name]. We appreciate the trust you place in us to protect your vehicle.

While your auto insurance provides excellent coverage for your car, we noticed that you may not have a renters insurance policy on file with us. Many of our customers are surprised to learn that **auto insurance does not cover your personal belongings** if they are stolen from your vehicle or damaged inside your home.

Here are three reasons why adding a renters policy is essential:

- **Full Personal Property Protection:** Your furniture, clothes, electronics, and even items left in your car are covered against theft, fire, and water damage.
- **Personal Liability:** You are protected if someone is injured at your home or if you accidentally damage someone else's property.
- **Multi-Policy Discount:** By bundling renters insurance with your current auto policy, you may qualify for a significant discount on your monthly premiums.

Renters insurance is one of the most affordable ways to gain peace of mind, often costing less than a few cups of coffee per month.

Please contact us at [Phone Number] or reply to this email to get a quick quote and see how much you can save by bundling your coverage.

Best regards,

[Agent Name]

[Agency Name]

[Phone Number]

[Website]