

[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Dear [Client Name],

Thank you for trusting [Agency Name] with your auto insurance. We value your business and are committed to ensuring you have the best protection possible.

While your vehicle is covered, I noticed that we do not currently provide coverage for your personal belongings. Many people assume their landlord's insurance covers their personal items, but that policy usually only protects the building itself.

A Renters Insurance policy protects your electronics, furniture, and clothing in the event of fire, theft, or water damage. It also provides important liability protection for you.

Why add Renters Insurance?

- **Multi-Policy Discount:** Adding renters insurance often triggers a discount on your existing auto policy.
- **Low Cost:** Policies typically cost about the same as a few cups of coffee per month.
- **Total Protection:** Your belongings are covered whether they are at home or inside your car.

I would be happy to provide you with a quick quote to show you how little it costs to protect your home. Please call me at [Phone Number] or reply to this email at [Email Address].

Best regards,

[Agent Name]
[Agency Name]
[Phone Number]