[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Subject: Celebrating 6 Months and New Savings Opportunities

Dear [Client Name],

Happy six-month anniversary! It has been a pleasure serving as your insurance provider over the past half-year.

Since your policy began, your circumstances or the insurance market may have changed. Now is a great time to review your coverage to ensure you are receiving every discount available. Many clients find they are eligible for new savings at this milestone due to:

- Recent life changes or home improvements
- Safe driving milestones
- Bundling additional policies
- Updated credit or claim history

I would appreciate a few minutes of your time to conduct a brief review of your account. Please contact me at [Phone Number] or [Email Address] to see if we can lower your current premiums.

Thank you for your continued trust and business.

Sincerely,

[Your Name]
[Your Agency Name]
[Phone Number]