[Your Name]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]

[Date]

[Recipient Name]
[Recipient Title]
[Company Name]
[Company Address]
[City, State, Zip Code]

Subject: Follow-up: Negotiation regarding [Account/Policy Number]

Dear [Recipient Name],

I am writing to follow up on our previous conversation regarding the current rates for my [Type of Service, e.g., insurance policy, internet plan, loan].

Since our last discussion, I have conducted further research and discovered that several competitors are offering significantly lower rates for comparable coverage and service levels. Specifically, I have found a rate of [Amount] from [Competitor Name].

I have been a loyal customer with [Company Name] since [Year] and would prefer to maintain my relationship with your company. However, the price difference is substantial enough that I am considering switching providers to manage my expenses more effectively.

I would like to inquire if you are able to match this rate or provide a more competitive offer to bring my costs closer to the current market average. Please let me know if there are any loyalty discounts, promotions, or new plans available that would apply to my account.

I look forward to hearing from you by [Date] to discuss how we can continue our partnership.

Sincerely,

[Your Signature]

[Your Printed Name]