

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Happy Home Anniversary! Is your current rate still the best fit?

Dear [Recipient Name],

Happy Home Anniversary! It has been [Number] year(s) since you moved into your home at [Property Address]. We hope you have enjoyed making wonderful memories there.

Because the insurance market and property values change every year, your home anniversary is the perfect time to review your coverage. Even if you moved your policy elsewhere, we would love the opportunity to provide you with a complimentary re-quote.

A quick review can help ensure:

- Your coverage limits match today's local rebuilding costs.
- You are receiving all eligible loyalty and safety discounts.
- Your monthly premiums remain competitive compared to your current provider.

There is no obligation to switch, but we would appreciate the chance to earn your business back by showing you our latest rates and updated policy options.

Please give us a call at [Phone Number] or reply to this email to start your quick re-quote.

Thank you for your time, and congratulations again on another year in your home.

Sincerely,

[Your Name]

[Company Name]

[Phone Number]

[Email Address]

[Website]