

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Anniversary Review of Your [Vehicle Make/Model] Insurance Coverage

Dear [Customer Name],

Happy Anniversary! It has been exactly one year since you purchased your [Year] [Vehicle Make/Model]. We hope you have enjoyed the past year on the road.

An anniversary is the perfect time to review your current auto insurance policy to ensure your coverage still matches your lifestyle. Over the last year, your needs may have changed due to:

- Changes in your daily mileage or commute.
- The addition of new safety features or anti-theft devices.
- Eligibility for new loyalty or safe-driving discounts.
- Changes in the current market value of your vehicle.

Our goal is to ensure you have the best protection at the most competitive rate. Please contact us at [Phone Number] or [Email Address] at your earliest convenience for a brief 5-minute coverage review.

Thank you for choosing [Agency/Company Name] to protect your vehicle. We look forward to serving you for another year.

Sincerely,

[Agent Name]
[Agency Name]
[Phone Number]