

[Your Name]  
[Your Insurance Agency Name]  
[Your Address]  
[Your Phone Number]  
[Your Email]

[Date]

[Real Estate Agency Owner/Manager Name]  
[Real Estate Agency Name]  
[Agency Address]

Dear [Recipient Name],

I am writing to you because I admire the reputation [Real Estate Agency Name] has built within our community. I believe there is a significant opportunity for us to form a strategic alliance that adds immense value to your clients while streamlining the closing process.

As an insurance professional specializing in homeowners, flood, and liability coverage, I understand that a delayed insurance binder can stall a closing. My goal is to provide your agents and buyers with a dedicated point of contact to ensure insurance requirements are met instantly and accurately.

By partnering with [Your Insurance Agency Name], your clients will benefit from:

- Priority turnaround times for quotes and binders.
- Access to multiple carriers to ensure competitive pricing for new homeowners.
- Comprehensive policy reviews to ensure their new investment is fully protected.
- Educational resources for first-time buyers regarding escrow and premiums.

I would appreciate the opportunity to buy you a coffee next week to discuss how a formal referral or preferred partner arrangement could benefit your team and improve your client experience.

Are you available for a brief meeting on [Day of the week] at [Time]?

Sincerely,

[Your Signature]

[Your Printed Name]  
[Your License Number/Title]