

[Your Name/Company Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[General Manager Name]

[Dealership Name]

[Dealership Address]

[City, State, Zip Code]

RE: Exclusive Partnership Opportunity - Integrated Insurance Solutions

Dear [Manager Last Name],

I am writing to propose an exclusive partnership between [Insurance Agency Name] and [Dealership Name] to streamline the vehicle delivery process for your customers.

We recognize that the transition from the finance office to the delivery bay often slows down when customers struggle to provide proof of insurance or find competitive rates. Our integration model is designed to eliminate this bottleneck by providing:

- **On-Site Binding:** Instant coverage issuance to ensure same-day vehicle delivery.
- **Dedicated Agency Desk:** A streamlined portal or remote agent assigned specifically to your dealership's sales team.
- **Enhanced Profitability:** Referral structures or participation programs designed to add a new revenue stream to your F&I department.
- **Customer Retention:** A one-stop-shop experience that increases customer satisfaction scores (CSI).

Unlike standard agencies, we specialize in high-volume dealership workflows. We handle the compliance and paperwork, allowing your sales team to focus entirely on closing deals.

I would like to schedule a brief 15-minute meeting next week to demonstrate how our integration can reduce your "time-to-drive" and increase your back-end revenue. Please let me know which day works best for your schedule.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]