

[Your Name/Company Name]

[Your Address]

[City, State, Zip Code]

[Phone Number]

[Email Address]

[Date]

[Dealership Manager Name]

[Dealership Name]

[Dealership Address]

[City, State, Zip Code]

Subject: Proposal for On-Site Insurance Agent Placement

Dear [Manager Name],

I am writing to formally propose the placement of a dedicated insurance agent from [Your Agency Name] at [Dealership Name]. Our goal is to streamline the vehicle purchasing process for your customers by providing immediate, on-site insurance solutions.

By integrating a licensed agent into your sales floor, your dealership will benefit from:

- **Faster Deliveries:** Instant proof of insurance allows customers to drive off the lot sooner.
- **Increased Compliance:** Ensuring every vehicle leaves with valid, verifiable coverage.
- **Improved Customer Experience:** A "one-stop-shop" environment that reduces buyer friction.
- **Higher Closing Rates:** Removing insurance hurdles that often delay or cancel sales.

We provide all necessary equipment and marketing materials, requiring only a small desk space within your facility. We are also prepared to offer specialized training to your sales team on how to seamlessly introduce our services to your clients.

I would welcome the opportunity to discuss how this partnership can increase your dealership's efficiency and customer satisfaction. I will follow up with your office next week to schedule a brief meeting.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]