

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Protecting Your New Purchase with [Program Name]

Dear [Customer Name],

Thank you for your recent purchase of [Product Name] through our digital store. We want to ensure that your new investment is protected from the unexpected.

As part of our Digital Point of Sale Insurance Program, you are eligible for comprehensive coverage that includes:

- Accidental damage protection
- Extended technical support
- Theft and loss recovery
- Mechanical breakdown coverage after the manufacturer warranty expires

Your Policy Details:

Policy Number: [Policy Number]

Coverage Start Date: [Date]

Monthly Premium: [Amount]

If you have not yet activated your plan, please click the link below or log in to your customer portal to confirm your enrollment and review the full terms and conditions.

[Link to Activation Portal]

If you have any questions regarding this program, please contact our support team at [Phone Number] or reply to this email.

Sincerely,

[Name/Department]

[Company Name]

[Website]