

[Your Name/Company Name]

[Your Address]

[City, State, Zip Code]

[Phone Number]

[Email Address]

[Date]

[Recipient Name]

[Title, e.g., General Manager]

[Dealership Name]

[Dealership Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to propose a strategic collaboration between [Your Company Name] and [Dealership Name] to enhance your Finance and Insurance (F&I) department's performance and customer satisfaction.

Our organization specializes in [list specific services, e.g., extended warranties, gap insurance, or credit financing solutions]. We believe that by integrating our products with your current inventory, we can provide your customers with a more comprehensive purchasing experience while increasing your dealership's backend revenue.

The benefits of this collaboration include:

- Competitive commission structures and profit-sharing opportunities.
- Streamlined digital integration for faster loan approvals and policy issuance.
- On-site training for your F&I managers to improve penetration rates.
- High-quality protection plans that increase long-term customer retention.

I would appreciate the opportunity to meet with you or your F&I Director to discuss how our solutions can be tailored to meet the specific needs of your dealership and your clientele.

Thank you for your time and consideration. I look forward to the possibility of working together.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]