

[Date]

[Policyholder Name]

[Mailing Address]

[City, State, Zip Code]

**Subject: Annual Homeowners Insurance Review and Asset Protection Gap Analysis**

Dear [Policyholder Name],

It is time for your annual homeowners insurance review. As property values and construction costs change, it is vital to ensure your coverage still aligns with your current needs.

**Replacement Cost vs. Market Value**

Current inflation has significantly increased the cost of labor and building materials. We need to verify if your "Dwelling Coverage" is sufficient to rebuild your home from the ground up at today's prices, regardless of the real estate market value.

**Identifying Potential Protection Gaps**

Please review the following list and let us know if any apply to you, as they may require policy adjustments:

- Home renovations or additions (kitchen remodels, finished basements).
- New high-value purchases (jewelry, fine art, firearms, or expensive electronics).
- The installation of a pool, trampoline, or home security system.
- Starting a home-based business or increasing remote work.
- Changes in household members (marriage, birth, or adult children moving back).

**Liability and Asset Protection**

Your homeowners policy provides a baseline of liability protection. However, if your total net worth exceeds your current liability limits, you may have an "Asset Protection Gap." We recommend discussing an Umbrella Policy to provide an extra layer of protection for your savings and future earnings.

**Next Steps**

Please contact our office at [Phone Number] or [Email Address] by [Date] to schedule a brief 10-minute review. If we do not hear from you, your policy will renew with its current limits, which may leave you underinsured.

Sincerely,

[Agent Name]

[Agency Name]

[Phone Number]