

[Date]

[Client Name]  
[Business Name]  
[Address]  
[City, State, Zip]

Subject: Premium Discount Quote for Your Liquor Liability Expansion

Dear [Client Name],

Based on your recent request, we are pleased to provide a quote for the expansion of your Liquor Liability coverage. As your business grows, ensuring you have the right protection is our top priority.

We have applied a premium discount to this quote based on your [Safety Record / Training Certifications / Membership Status].

**Quote Summary:**

- **Current Limit:** [Current Limit Amount]
- **Proposed New Limit:** [New Limit Amount]
- **Additional Annual Premium:** [Amount]
- **Applied Discount:** [Percentage or Amount]
- **Total Adjusted Premium:** [Total Amount]

**Key Expansion Features:**

- Increased occurrence and aggregate limits.
- Coverage for [Specific New Area or Event Type].
- Assault and Battery enhancement (if applicable).

This quote is valid until [Expiration Date]. To bind this coverage or to discuss these options further, please contact our office at [Phone Number] or reply directly to this email.

Thank you for choosing [Agency/Company Name] to protect your business.

Sincerely,

[Your Name]  
[Your Title]  
[Agency Name]