

[Date]

[Policyholder Name]

[Business Name]

[Street Address]

[City, State, Zip Code]

RE: Notice of Coverage Expansion - Live Entertainment Liquor Liability

Policy Number: [Policy Number]

Dear [Policyholder Name],

This letter serves as formal notification that your Liquor Liability insurance coverage has been updated to include specific provisions for Live Entertainment at your premises located at [Business Address].

Effective [Date], your policy now covers liability risks associated with the service of alcohol during the following types of events:

- Live musical performances and concerts
- DJ sets and dance floor activities
- Theatrical or comedic performances
- [Additional Event Type]

Please be advised that this expansion is subject to the following conditions:

- All security personnel must be properly licensed and trained in alcohol intervention.
- Crowd control measures must meet local fire marshal and safety ordinances.
- Age verification protocols must be strictly enforced at all entry points and points of sale.

An updated Policy Declarations page and the specific Live Entertainment Endorsement [Endorsement Form Number] are attached for your records. Please review these documents carefully to understand your limits of liability and any applicable deductibles.

If you have any questions regarding these changes or need to report a change in your entertainment schedule, please contact your insurance agent at [Agent Phone Number] or [Agent Email].

Sincerely,

[Underwriter Name/Representative Name]

[Insurance Company Name]

[Phone Number]