

[Date]

[Recipient Name]

[Business Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Important Update Regarding Your Liquor Liability Coverage

Dear [Client Name],

We are writing to inform you of an update to your insurance policy regarding the expansion of delivery service operations. As consumer trends shift toward off-premise consumption, we want to ensure your business remains fully protected while handling the transport and delivery of alcoholic beverages.

Effective [Date], your Liquor Liability coverage has been adjusted to include the following:

- **Off-Premise Endorsement:** Coverage now extends to the delivery of alcohol by your employees to private residences or businesses.
- **Third-Party Integration:** Clarification of liability limits when utilizing third-party delivery platforms.
- **Transit Protection:** Coverage for incidents occurring during the transport of alcohol products.

To remain compliant with these updates, please ensure that all delivery staff continue to follow strict age-verification protocols and maintain records of valid identification at the point of delivery.

Please review the attached policy documents for specific limit details and premium adjustments. If you have any questions regarding these changes or need to update your delivery volume estimates, please contact your account manager at [Phone Number] or [Email Address].

Thank you for your continued partnership.

Sincerely,

[Your Name]

[Your Title]

[Company Name]