

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Important: Your Policy Renewal and a New Way to Protect Your Family

Dear [Customer Name],

Thank you for choosing [Company Name] for your insurance needs. We are writing to inform you that your [Policy Type, e.g., Homeowners/Auto] policy is up for renewal on [Renewal Date].

As we review your coverage for the coming year, we want to ensure every member of your household is protected-including the four-legged ones. We are excited to announce that we now offer comprehensive **Pet Insurance** plans.

Why consider Pet Insurance with us?

- **Multi-Policy Discount:** Save up to [X]% on your premiums when you bundle pet insurance with your existing policy.
- **Comprehensive Coverage:** Protection against unexpected accidents, illnesses, and emergency surgeries.
- **Peace of Mind:** Focus on your pet's recovery rather than the cost of veterinary bills.

Your new renewal documents are attached for your review. To add a pet insurance quote to your bundle, simply reply to this email or call us at [Phone Number].

We value your continued loyalty and look forward to serving you and your pets in the year ahead.

Sincerely,

[Agent Name/Company Name]

[Phone Number]

[Website URL]