

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Protecting your family's newest co-pilot

Dear [Client Name],

As a valued [Insurance Agency Name] auto insurance client, we know how much you care about protecting what moves you. But we also know that for many of our clients, the most important passenger in the car isn't always human.

Whether it's a trip to the park or a cross-country move, your pets are part of the family. That is why we are excited to announce that we now offer comprehensive Pet Insurance policies designed to protect your furry friends from unexpected accidents and illnesses.

By adding pet coverage through our agency, you can benefit from:

- Coverage for veterinary exams, surgeries, and diagnostic tests.
- Protection against unexpected costs from accidents or chronic conditions.
- The peace of mind that comes with having all your protection under one roof.
- Potential multi-policy discounts on your existing coverage.

Getting a quote is fast and simple. Please visit our website at [Website URL] or give us a call at [Phone Number] to see how affordable it is to protect your pet.

Thank you for trusting us with your auto insurance. We look forward to helping you protect every member of your household.

Best regards,

[Agent Name]

[Insurance Agency Name]

[Phone Number]

[Email Address]