

[Date]

[Customer Name]

[Address]

[City, State, Zip]

Subject: Protecting Every Member of Your Family

Dear [Customer Name],

Thank you for trusting [Company Name] to protect your home and family. As a valued policyholder, we want to ensure that every member of your household is covered-including those with four legs and a tail.

Pets are family, and when they get sick or injured, the medical costs can be unexpected and high. We are pleased to announce that you can now expand your family protection plan to include **Pet Health Insurance**.

By adding pet insurance to your existing portfolio, you can benefit from:

- Coverage for accidents, illnesses, and emergency vet visits.
- Reimbursement for diagnostic tests, surgeries, and prescriptions.
- The freedom to visit any licensed veterinarian in the country.
- A multi-policy discount applied to your current premiums.

Don't wait for an emergency to happen. Getting a quote takes less than two minutes and ensures your pet receives the best care without financial strain.

To see your personalized rate, visit [**Website Link**] or call us at [**Phone Number**].

Sincerely,

[Agent Name]

[Company Name]

[Contact Information]