

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Exclusive Offer: Protecting Your Furry Family Members

Dear [Client Name],

As a valued client of [Company Name], we know that your pets are more than just animals—they are part of your family. Because you already trust us with your [Current Insurance Type, e.g., Home/Auto] insurance, we want to help you provide the same level of protection for your four-legged companions.

Veterinary costs are rising, and unexpected accidents or illnesses can lead to significant financial stress. Our Pet Insurance plans are designed to give you peace of mind, covering:

- Emergency vet visits and surgeries
- Diagnostic tests and X-rays
- Prescription medications
- Chronic condition management

Your Exclusive Existing Client Benefit:

Because you are already a member of the [Company Name] family, you are eligible for an exclusive **[Percentage]% multi-policy discount** when you add pet insurance to your portfolio today.

Getting a quote is fast and easy. You can protect your pet for as little as \$[Amount] per month.

To view your personalized rate, please visit [Website Link] or call us directly at [Phone Number].

Thank you for your continued loyalty.

Sincerely,

[Agent Name]

[Company Name]

[Phone Number]

[Email Address]