

[Date]

[Customer Name]

[Address]

[City, State, Zip]

Dear [Customer Name],

We know that [Pet's Name] is a beloved member of your family. As a responsible pet owner, you already take great care of their health. However, life is full of surprises, and even the most cautious pets can find themselves in unexpected situations.

Accidents like broken bones, swallowed objects, or sudden injuries can happen in an instant. These emergencies often come with high veterinary bills that can cause unnecessary stress during an already difficult time.

To help you stay prepared, we are pleased to offer our **Unexpected Injury Coverage**. This plan is designed specifically to cover:

- Emergency surgery and hospital stays
- X-rays and diagnostic imaging
- Stitches and wound care
- Prescription medications for recovery

By adding this protection today, you can ensure that [Pet's Name] receives the best medical care without you having to worry about the cost. Your premium for this additional coverage would be only \$[Amount] per month.

**Protect [Pet's Name] today:**

- Visit: [Website Link]
- Call: [Phone Number]
- Reply to this email

Don't wait for an accident to happen. Secure your peace of mind and your pet's safety now.

Sincerely,

[Your Name/Company Name]

[Contact Information]