

Subject: Partnership Proposal: Holiday Shopping Cyber Security Campaign

Dear [Influencer Name],

With the holiday shopping season approaching, online security is more important than ever. We have been following your content on [Platform Name] and believe your commitment to sharing valuable insights with your audience makes you an ideal partner for [Company Name].

We are reaching out to offer an endorsement partnership for our flagship product, [Product Name], a comprehensive cyber security solution designed to protect shoppers from phishing, identity theft, and fraudulent websites.

Campaign Goals:

- Educate your audience on safe online shopping habits.
- Demonstrate how [Product Name] provides real-time protection during the holidays.
- Drive subscriptions through a unique discount code for your followers.

Offer Details:

- Fixed sponsorship fee: [Amount]
- Performance-based commission: [Percentage]% per referral.
- Complimentary annual subscription for your personal use.

Deliverables:

- [Number] dedicated post(s) on [Platform].
- [Number] story mentions with a "Swipe Up" or link in bio.
- Inclusion of your unique promo code: [Code Name].

If you are interested in collaborating to help your audience shop safely this year, please let us know by [Date]. We would love to discuss the creative direction of this campaign with you.

Best regards,

[Your Name]
[Your Title]
[Company Name]
[Website URL]