

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Important Insurance Update Regarding Your Property in [Zip Code]

Dear [Recipient Name],

We are writing to you because your property is located in the [Zip Code] area, which has recently been identified as a high-risk zone for seismic activity. Statistics show that standard homeowners insurance policies typically do not cover damage caused by earthquakes.

Given the specific geographical risks associated with your location, we are introducing a specialized Earthquake Coverage plan designed to protect your home and personal belongings. This coverage includes:

- Structural repairs to your primary dwelling.
- Replacement of damaged personal property.
- Loss of use / Additional living expenses if your home becomes uninhabitable.
- Debris removal and emergency repairs.

Securing protection now ensures that you are not left with a significant financial burden should an event occur. Rates for your specific zip code are currently available, and we can provide a personalized quote within minutes.

Please contact our office at [Phone Number] or visit [Website URL] to review your options and add this vital protection to your policy.

Sincerely,

[Your Name/Agent Name]

[Company Name]

[Contact Information]