

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Protecting Your Property Following Recent Seismic Activity

Dear [Recipient Name],

In light of the recent tremors felt in our area, we are reaching out to ensure that your home and assets are fully protected against future seismic events. While the recent activity may have been minor, it serves as an important reminder that standard homeowners insurance policies typically do not cover damage caused by earthquakes.

We are pleased to introduce our specialized Earthquake Coverage options, designed to provide the financial security you need. Our plans cover a variety of risks, including:

- Structural repairs to your primary dwelling.
- Replacement of personal belongings and contents.
- Additional living expenses if your home becomes uninhabitable.
- Debris removal and emergency repairs.

Because there is often a waiting period or a moratorium on new coverage immediately following a tremor, we encourage you to review your options now before the next event occurs.

Please contact our office at [Phone Number] or reply to this email to receive a personalized quote or to discuss how this coverage fits into your current insurance portfolio.

Stay safe,

[Your Name]

[Your Title]

[Company Name]

[Phone Number]

[Email Address]