

[Date]

[Policyholder Name]

[Address Line 1]

[Address Line 2]

Subject: Exclusive Earthquake Coverage Opportunity for [Policyholder Name]

Dear [Policyholder Name],

As a valued policyholder of [Insurance Company Name], we are writing to introduce an exclusive enhancement to your current protection plan. While your standard homeowners policy provides comprehensive coverage for many risks, it typically does not include protection against damage caused by earthquakes.

Because your property is located in an area where seismic activity is a possibility, we have developed a specialized Earthquake Coverage endorsement designed specifically for our existing clients. This coverage helps protect your biggest investment by providing funds for:

- Structural repairs to your home
- Replacement of damaged personal belongings
- Living expenses if your home becomes uninhabitable
- Debris removal and emergency stabilization

As an existing member, you are eligible for streamlined underwriting and competitive rates that are not available to the general public. Adding this protection to your current policy is simple and ensures there are no gaps in your safety net.

Please contact your dedicated agent, [Agent Name], at [Phone Number] or reply to this email to receive a personalized quote and a summary of coverage options.

Thank you for trusting [Insurance Company Name] with your protection.

Sincerely,

[Signature]

[Name of Sender]

[Title]

[Insurance Company Name]