

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Protecting Your New Home: Important Information Regarding Earthquake Insurance

Dear [Recipient Name],

Congratulations on the purchase of your new home at [Property Address]! This is an exciting milestone, and we are honored to assist you with your insurance needs.

As you settle in, we would like to bring an important coverage detail to your attention. Please be aware that a standard homeowners insurance policy does not typically cover damage caused by earthquakes. In our region, seismic activity is a real risk that can lead to significant structural damage and personal property loss.

We recommend considering a supplemental Earthquake Insurance policy to protect your investment. These policies can provide coverage for:

- Structural repairs to your dwelling
- Replacement of personal belongings
- Loss of use / Additional living expenses if your home becomes uninhabitable

I would be happy to provide you with a personalized quote or answer any questions you may have regarding deductibles and coverage limits. Ensuring you have the right protection in place provides peace of mind as you enjoy your new home.

Please feel free to contact me at [Phone Number] or [Email Address] at your earliest convenience.

Best regards,

[Your Name]

[Your Title]

[Agency Name]