

[Date]

[Insured Name]

[Mailing Address]

[City, State, Zip Code]

RE: NOTICE OF NON-RENEWAL OF INSURANCE

Policy Type: General Liability

Policy Number: [Policy Number]

Expiration Date: [Expiration Date]

Dear [Insured Name],

Please be advised that [Insurance Company Name] will not be renewing the above-referenced General Liability insurance policy when it expires on [Expiration Date] at 12:01 A.M. local time.

This decision is the result of a strategic business withdrawal. [Insurance Company Name] has made the formal decision to exit the General Liability market in your jurisdiction and will no longer be underwriting this class of business. This non-renewal is not a reflection of your specific claims history or risk profile, but rather a total market exit by the carrier.

Your coverage will remain in full force and effect until the expiration date listed above. To ensure there is no lapse in your protection, we recommend that you contact your insurance agent or broker immediately to secure alternative coverage with another carrier.

If you have any questions regarding this notice, please contact [Department/Agent Name] at [Phone Number] or [Email Address].

Sincerely,

[Name/Signature]

[Title]

[Insurance Company Name]