

[Date]

[Policyholder Name]

[Address Line 1]

[Address Line 2]

[City, State, Zip Code]

**Subject: Notice of Premium Rate Increase - Policy #[Policy Number]**

Dear [Policyholder Name],

We are writing to inform you of an upcoming change to the premium rate for your [Type of Insurance, e.g., Health/Auto/Home] insurance policy. After a recent review, we find it necessary to adjust our rates to ensure we continue providing you with high-quality coverage and service.

**Changes to your premium:**

- Current Premium: \$[Amount]
- New Premium: \$[Amount]
- Effective Date: [Date]

This adjustment is a result of [Reason for increase, e.g., rising healthcare costs, inflation, or claims history in your area]. This change will automatically be reflected in your billing cycle starting on the effective date mentioned above.

We value your business and want to help you find the best coverage options for your budget. If you would like to discuss your policy, explore different deductible options, or check for eligible discounts, please contact our customer service team at [Phone Number] or visit [Website].

Thank you for choosing [Company Name].

Sincerely,

[Sender Name]

[Title]

[Company Name]