

[Date]

[Recipient Name]

[Recipient Title]

[Recipient Company Name]

[Recipient Address]

Dear [Recipient Name],

I am writing to you because of the excellent reputation [Recipient Company Name] has within the [Industry Name] sector. At [Your Insurance Agency Name], we specialize in providing comprehensive commercial insurance solutions, and we are looking to build a mutually beneficial partnership with industry leaders like yourself.

We are officially launching our **Commercial Insurance Partner Referral Program**. This program is designed to reward professional partners who refer their clients to us for their business insurance needs. We ensure your clients receive competitive rates, specialized coverage, and exceptional risk management services.

**Program Highlights:**

- [Amount/Percentage] referral fee for every successfully bound policy.
- Priority handling and dedicated account managers for your referred clients.
- Co-branded marketing materials to share with your network.
- Regular updates on the status of your referrals.

Our goal is to add value to your client relationships by ensuring their assets are protected, while providing a new revenue stream for your business.

I would welcome the opportunity to discuss how we can support each other's growth. Are you available for a brief call next [Day of the week] at [Time]?

Thank you for your time and consideration.

Best regards,

[Your Name]

[Your Title]

[Your Insurance Agency Name]

[Your Phone Number]

[Your Email Address]

[Your Website]