

[Date]

[Policyholder Name]

[Address]

[City, State, Zip Code]

Subject: Get Rewarded for Sharing the Drive!

Dear [Policyholder Name],

At [Insurance Company Name], we believe that great clients like you are our best advocates. Because we value your loyalty, we are excited to announce the launch of our new **Auto Insurance Referral Program**.

Now, you can earn rewards simply by helping your friends and family save on their car insurance.

**How it works:**

- **Refer:** Share your positive experience with friends, family, or colleagues.
- **Quote:** Have them contact us for a free, no-obligation auto insurance quote.
- **Earn:** For every person you refer who completes a quote, we will send you a [Dollar Amount] [Gift Card/Credit] as a token of our appreciation.

There is no limit to how many rewards you can earn! To ensure you receive credit, please ask your referrals to mention your name when they speak with one of our agents.

We are committed to providing the same high-quality service and competitive rates to your loved ones that you have come to expect from us.

Thank you for choosing [Insurance Company Name]. We look forward to protecting your friends and family too!

Best regards,

[Agent Name/Signature]

[Title]

[Insurance Company Name]

[Phone Number]

[Website]