

[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Dear [Client Name],

We hope you are enjoying the peace of mind that comes with your homeowners insurance policy through [Agency Name]. It is our privilege to help you protect your home and your family.

We are writing to invite you to join our **Client Referral Program**. Our business has grown primarily through the kind words of clients like you, and we would like to reward you for recommending us to your friends, family, and neighbors.

How it works:

- Refer a homeowner to us for a free, no-obligation insurance quote.
- For every person you refer who completes a quote, we will send you a [Dollar Amount] [Gift Card Type/Reward].
- There is no limit to how many rewards you can earn!

Protecting a home is one of the most important financial decisions a person can make. By sharing your experience, you are helping your loved ones find the same quality coverage and local service you receive.

To refer someone, simply have them call us at [Phone Number] or visit our website at [Website URL]. Make sure they mention your name so we can send your reward!

Thank you for your continued trust and for being a valued member of the [Agency Name] family.

Sincerely,

[Your Name]
[Your Title]
[Agency Name]
[Phone Number]
[Email Address]