

[Date]

[Partner Name]  
[Partner Organization]  
[Address]  
[City, State, Zip Code]

Dear [Partner Contact Name],

At [Your Agency Name], we value the work you do for our community. We are reaching out to propose a formal referral partnership that rewards your organization while providing your members with professional insurance services.

We specialize in [List Key Insurance Types, e.g., Auto, Home, Business] and are committed to helping local families and businesses find the right coverage at competitive rates.

### **How the Program Works:**

- **Referral Benefit:** For every person you refer who completes a no-obligation quote, we will [donating \$X to your organization / provide a gift card].
- **Member Discount:** Your members may be eligible for [specific discount or service].
- **Ease of Use:** Simply provide your members with our contact information or a custom tracking link.

We would love to discuss how this partnership can support your mission. I will follow up with a phone call next week, or you can reach me directly at [Your Phone Number] or [Your Email Address].

Thank you for your time and for everything you do for [Community Name].

Sincerely,

[Your Name]  
[Your Title]  
[Your Agency Name]