[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Subject: Welcome to Your Premium Executive Life Insurance Program

Dear [Client Name],

It is a pleasure to welcome you to the [Company Name] Premium Executive Life Insurance program. We are honored that you have chosen us to provide the high-level financial security and legacy planning that your professional achievements deserve.

Your policy, number [Policy Number], is now active. This coverage has been specifically tailored to meet the complex needs of executive professionals, offering both substantial death benefit protection and specialized wealth accumulation features.

Enclosed in this package, you will find:

- Your Policy Schedule and Summary of Benefits
- Premium Payment Schedule
- Designated Beneficiary Information
- Contact details for your Dedicated Relationship Manager

As a premium policyholder, you have direct access to our executive concierge team. Should you have questions regarding your coverage, tax-advantaged growth, or future adjustments to your policy, please contact [Relationship Manager Name] at [Phone Number] or [Email Address].

Thank you for placing your trust in [Company Name]. We look forward to a long-standing partnership in protecting your estate and your family's future.

Sincerely,

[Signature]
[Name of Executive]
[Title]
[Company Name]