

Dear [Client Name],

At [Agency Name], we are constantly looking for ways to make managing your protection simpler and more accessible. We are excited to announce a new, exclusive feature now available only through our mobile app: **[Name of Feature]**.

This new tool allows you to:

- [Benefit/Action 1]
- [Benefit/Action 2]
- [Benefit/Action 3]

Because this feature is app-exclusive, you won't find it on our website or through our standard phone lines. It was designed specifically to provide you with instant, on-the-go access to your insurance details whenever you need them most.

How to get started:

1. Download the "[App Name]" from the Apple App Store or Google Play Store.
2. Log in using your account credentials.
3. Tap on the "[Feature Name]" icon on the home dashboard.

Stay ahead of the curve and take full control of your policies with just a few taps. If you have any questions or need assistance setting up the app, our team is here to help.

Best regards,

[Your Name/Agent Name]
[Agency Name]
[Phone Number]
[Website URL]