

[Date]

[Customer Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Help is just a tap away - Download our Roadside Assistance App

Dear [Customer Name],

At [Insurance Company Name], we want to ensure you are never stranded on the road. We are excited to announce our new Roadside Assistance App, designed to get you help quickly and safely whenever you need it.

**By downloading the app, you can:**

- Request towing, fuel delivery, or tire changes instantly.
- Track the real-time location of your service provider.
- Pinpoint your exact GPS location so help finds you faster.
- Contact our 24/7 support team with one click.

**How to get started:**

1. Search for "[App Name]" in the Apple App Store or Google Play Store.
2. Download and install the app.
3. Log in using your policy number: [Policy Number].

Download the app today so you can drive with peace of mind knowing that we are always with you.

Sincerely,

[Sender Name]

[Title]

[Insurance Company Name]

[Phone Number]

[Website]