

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Policy Number: [Policy Number]

Subject: Important Update Regarding Your Insurance Coverage Options

Dear [Customer Name],

Thank you for choosing [Company Name] for your insurance needs. We are writing to inform you of an opportunity to enhance your current protection through our **Comprehensive Coverage Upgrade**.

While your existing policy provides essential protection, our premium upgrade is designed to offer peace of mind against a wider range of unexpected events. By upgrading, you will benefit from:

- **Full Accidental Damage:** Protection against accidental breakage or spills.
- **Extended Liability:** Increased limits to protect your financial assets.
- **Emergency Assistance:** 24/7 priority access to our dedicated claims and repair network.
- **Worldwide Protection:** Coverage for your personal belongings even when traveling abroad.

New Premium Details:

Current Premium: \$[Amount]
New Premium with Upgrade: \$[Amount]
Effective Date: [Date]

To accept this upgrade and ensure you have the highest level of protection, please sign and return the enclosed form or visit our website at [Website URL]. If you have any questions regarding these changes, please contact your account manager at [Phone Number].

We value your continued business and look forward to providing you with superior coverage.

Sincerely,

[Name/Signature]
[Title]
[Company Name]