[Date]

[Parent's Name]
[Address]
[City, State, Zip Code]

Subject: Protecting Your Family's Future

Dear [Parent's Name],

Congratulations on the new addition to your family! This is an exciting time filled with new milestones and responsibilities.

As you plan for your child's future, ensuring their financial security is more important than ever. Term Life Protection offers a simple and affordable way to provide a safety net for your family, ensuring they are taken care of no matter what happens.

I would like to invite you to a brief, no-obligation consultation to discuss:

- How much coverage is right for a growing family.
- Affordable term options that fit your new budget.
- How to secure your child's education and living expenses.

I am available to meet in person or via a video call at a time that works best for your schedule. Please let me know if you are available on [Date] at [Time], or feel free to suggest an alternative.

I look forward to helping you protect what matters most.

Best regards,

[Your Name]
[Your Title]
[Your Phone Number]
[Your Email Address]