[Date]

[Parent's Name]
[Address]
[City, State, Zip Code]

Subject: Affordable Life Insurance Options for Your Growing Family

Dear [Parent's Name],

Congratulations on the newest addition to your family. We know that as a new parent, your top priority is ensuring your child's future is secure and protected.

While this is an exciting time, it is also the most important time to consider financial protection. Our agency offers affordable Term Life Insurance options specifically designed for new parents. These plans provide a safety net that ensures your family can maintain their lifestyle, pay for childcare, and fund future education even if the unexpected happens.

Why choose our Term Life options?

- **Low Monthly Premiums:** Coverage that fits easily into a new family budget.
- **Fixed Rates:** Your payments stay the same for the entire duration of the policy.
- **Flexible Terms:** Choose 10, 20, or 30 years of coverage to match your child's path to adulthood.
- **Quick Application:** Streamlined processes to respect your busy schedule.

Protecting your family's future is simpler and more affordable than you might think. We would love to provide you with a free, no-obligation quote tailored to your needs.

Please call us at [Phone Number] or visit [Website URL] to learn more.

Sincerely,

[Your Name]
[Your Title]
[Company Name]