[Date]

[Parent's Name]
[Address]
[City, State, Zip Code]

Subject: Protecting Your Family's Future

Dear [Parent's Name],

Congratulations on the new addition to your family. This is an exciting time, and we know that your priority is ensuring your child has a secure and bright future.

With new responsibilities comes the need to review your financial protection. We would like to offer you a complimentary Term Life Protection Needs Assessment. This brief review is designed to help you determine the right level of coverage to protect your family's lifestyle, cover future education costs, and pay off any outstanding debts should the unthinkable happen.

Term Life insurance is often the most affordable way for new parents to gain peace of mind, providing high levels of coverage during the years your family needs it most.

Our assessment will cover:

- Income replacement for your growing family.
- Mortgage and debt protection.
- Future education funding goals.
- Customizing a policy term that fits your timeline.

Please contact us at [Phone Number] or [Email Address] to schedule a 15-minute consultation at your convenience. We are here to help you build a solid foundation for your child's future.

Sincerely,

[Your Name]
[Your Title]
[Company Name]