Subject: Protecting your family's future

Dear [Parent Name],

Congratulations again on the new addition to your family!

I am following up regarding the term life insurance quote I sent on [Date]. Now that your family is growing, ensuring their financial security is more important than ever.

As a reminder, your custom quote included:

- Coverage Amount: [Benefit Amount]
- Policy Term: [Term Length] years
- Monthly Premium: [Premium Amount]

This plan is designed to provide your children with a safety net that covers mortgage payments, education costs, and daily living expenses if the unexpected should happen.

Do you have any questions about the coverage options, or would you like to adjust the benefit amount? I am available to walk you through the application process whenever you have a moment.

Best regards,

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email]