Date: [Date]

[Customer Name]
[Address Line 1]
[City, State, Zip Code]

Subject: Welcome & Policy Activation: Term Life Protection for Your Growing Family

Dear [Customer Name],

Congratulations on the new addition to your family! We are pleased to confirm that your Term Life Protection policy is now officially active.

We understand that becoming a parent changes your perspective on the future. By activating this policy, you have taken a vital step in ensuring your child's financial security and peace of mind for your loved ones.

Policy Details:

- **Policy Number:** [Policy Number]
- **Coverage Amount:** [Coverage Amount]
- **Policy Term:** [Term Length, e.g., 20 Years]
- **Effective Date:** [Start Date]
- **Beneficiary:** [Beneficiary Name]

What happens next?

Attached to this letter, you will find your digital policy document. Please review it carefully and store it in a safe place. You may also access your account online at [Website URL] to update beneficiary details or manage your premium payments.

If you have any questions about your coverage or need to make adjustments as your family continues to grow, our dedicated family support team is here to help at [Phone Number].

Thank you for choosing [Company Name] to protect what matters most.

Best regards,

[Sender Name]
[Title]
[Company Name]