Subject: A gentle reminder regarding your family's protection

Dear [Parent's Name],

Congratulations again on the newest addition to your family! We know this is an incredibly busy and exciting time as you adjust to life with your little one.

We are reaching out with a gentle reminder regarding our **Term Life Protection** plan. Now that your family has grown, ensuring their financial future is more important than ever.

Our Term Life plan offers:

- Affordable monthly premiums.
- High coverage amounts to clear debts or provide for education.
- A simple application process that fits your busy schedule.

If you haven't had a chance to review your options yet, we are here to help. We can answer any questions you have or provide a quick quote tailored to your new needs.

Please feel free to reply to this email or call us at [Phone Number] when you have a moment.

Best regards,

[Your Name]
[Your Company Name]
[Your Contact Information]