[Date]

[Parent Name(s)]
[Address]
[City, State, Zip Code]

Subject: Protecting your growing family's future

Dear [Parent Name(s)],

Congratulations on the new addition to your family! The first year of parenthood is a significant milestone, bringing many joys and many new responsibilities.

As you settle into your new routine, it is the ideal time to review your financial safety net. A new child often means increased financial obligations, and ensuring your term life insurance coverage still meets your family's needs is a vital step in long-term planning.

Our records show your current policy details as follows:

- Policy Number: [Policy Number]
- Coverage Amount: [Amount]
- Term Expiry: [Date]

To help you prepare for the future, I would like to offer a brief "New Parent Review" to discuss:

- Updating your beneficiaries.
- Ensuring coverage accounts for future education costs.
- Adjusting coverage levels to match your current lifestyle and debt.

I will follow up with a brief phone call next week to see if you have any questions. Alternatively, you can reach me at [Phone Number] or [Email Address] to schedule a time that works best for you.

Best regards,

[Agent Name]
[Company Name]
[License Number]