[Date]

[Recipient Name]
[Address]
[City, State, Zip Code]

Dear [Recipient Name],

Welcome to Medicare! Reaching this milestone is an important step, and ensuring you have the right healthcare coverage is essential for your peace of mind.

While Original Medicare covers many healthcare costs, it does not cover everything. Deductibles, copayments, and coinsurance can add up quickly. A Medicare Supplement Insurance plan (Medigap) is designed to help fill those "gaps," allowing you to see any doctor who accepts Medicare without worrying about unexpected out-of-pocket expenses.

As a specialist in Medicare Supplement plans, I am here to help you:

- Understand the different plan options available (Plans A through N).
- Compare rates from top-rated insurance carriers.
- Find a solution that fits your specific budget and healthcare needs.

I have enclosed a brief brochure outlining how these plans work. I will follow up with you in a few days to see if you have any questions, or you can reach me directly at [Your Phone Number] or [Your Email Address].

I look forward to helping you navigate your Medicare journey.

Sincerely,

[Your Name]
[Your Agency Name]
[License Number, if applicable]