[Your Name]
[Your Business Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Health Coverage Options for Self-Employed Professionals

Dear [Recipient Name],

I am writing to introduce myself and the specialized health coverage solutions I offer to self-employed individuals and small business owners in our community. As a self-employed professional, I understand the unique challenges of finding comprehensive and affordable healthcare outside of a traditional corporate environment.

Navigating the private insurance market can be overwhelming. My goal is to simplify this process by providing access to plans tailored specifically for independent contractors, freelancers, and entrepreneurs. These options include:

- Individual and Family Health Insurance
- HSA-Compatible Plans
- Dental and Vision Coverage
- Short-Term Disability and Supplemental Plans

Finding the right balance between premium costs and quality care is essential for protecting both your personal health and your business's bottom line. I would welcome the opportunity to provide you with a complimentary consultation and a personalized quote based on your specific needs.

Please feel free to contact me at [Your Phone Number] or [Your Email Address] to schedule a brief conversation. I look forward to the possibility of working with you.

Sincerely,

[Your Signature]

[Your Printed Name]