[Date]

[Recipient Name]
[Recipient Title]
[Company Name]
[Address]

Subject: Protecting [Company Name] against SaaS-related digital risks

Dear [Recipient Name],

As [Company Name] continues to scale its digital infrastructure, the shift toward Software-as-a-Service (SaaS) models brings both operational efficiency and new categories of risk. I am writing to introduce our Cyber Liability insurance solutions, specifically designed to address the unique vulnerabilities of cloud-based platforms.

While your internal security protocols are robust, standard business insurance often falls short of covering modern digital threats. Our specialized SaaS Cyber Liability coverage provides protection against:

- Data breach response and notification costs.
- Business interruption losses due to system outages.
- Third-party liability resulting from data loss or privacy violations.
- Ransomware and digital extortion defense.
- Regulatory fines and legal defense fees.

In the event of a security incident, our policy ensures you have immediate access to forensic experts, legal counsel, and crisis management teams to minimize downtime and protect your reputation.

I would welcome the opportunity to review your current risk profile and provide a tailored quote that aligns with your platform's specific needs. Are you available for a brief introductory call on [Day] or [Day] at [Time]?

Sincerely,

[Your Name]
[Your Title]
[Your Agency/Company]
[Phone Number]
[Email Address]