

[Date]

[Pet Owner Name]

[Address]

[City, State, Zip Code]

Dear [Pet Owner Name],

Congratulations on becoming a first-time pet owner! We are thrilled to welcome you and [Pet's Name] to the [Company Name] family. Choosing comprehensive health coverage is the best way to ensure your new companion receives the medical care they deserve throughout their life.

Your policy [Policy Number] is now active. Your comprehensive plan includes coverage for:

- Accidents and unexpected injuries
- Illnesses and chronic conditions
- Diagnostic tests, X-rays, and MRI scans
- Emergency vet visits and hospitalizations
- Prescription medications
- Specialist care

Next Steps for You:

1. **Review Your Documents:** Please find your policy declaration page and full terms and conditions attached.
2. **Download Our App:** Manage your account and submit claims instantly through our mobile app.
3. **Visit Any Vet:** You have the freedom to visit any licensed veterinarian, specialist, or emergency clinic in the country.

To submit a claim, simply pay your vet bill, upload a photo of the invoice via our portal, and we will reimburse you directly according to your plan details.

We are here to support you and [Pet's Name] every step of the way. If you have any questions regarding your coverage, please contact our customer care team at [Phone Number] or [Email Address].

Wishing you and [Pet's Name] many happy, healthy years together.

Sincerely,

[Your Name/Signature]

[Title]

[Company Name]