

Dear [Pet Owner Name],

Welcome to the [Company Name] family! We are thrilled that you have chosen us to protect your new companion, [Pet Name].

Giving your [Puppy/Kitten] a healthy start is the best gift you can provide. Your policy is now active, ensuring that you can focus on playdates and training while we handle the unexpected medical costs.

Policy Overview:

- **Policy Number:** [Policy Number]
- **Coverage Start Date:** [Date]
- **Plan Type:** [Plan Name]
- **Annual Limit:** [Amount]

Next Steps:

1. **Review Your Documents:** Please read the attached policy wording to understand your coverage and waiting periods.
2. **Download Our App:** Manage your claims and access 24/7 veterinary advice directly from your phone.
3. **Visit the Vet:** Ensure you have a baseline health check-up on file to make future claims easier.

If you have any questions, our team is here to help at [Phone Number] or [Email Address].

Congratulations on your new family member!

Best regards,

[Sender Name]
[Company Name]