

Dear [Pet Owner Name],

Congratulations on taking the first step toward protecting your beloved companion, [Pet Name]! We are delighted to present you with this customized pet insurance proposal.

Choosing to invest in insurance is a wonderful way to ensure that [Pet Name] receives the best possible care throughout their life. Our goal is to provide you with peace of mind so you can focus on the joy of pet ownership rather than the stress of unexpected veterinary bills.

Your Proposal Highlights:

- **Plan Type:** [Plan Name/Level]
- **Annual Limit:** [Amount]
- **Deductible:** [Amount]
- **Reimbursement Rate:** [Percentage]%

Please find the full details of your coverage, including the policy terms and monthly premium, in the attached document.

To activate your coverage or if you have any questions regarding the specific benefits listed, please contact us at [Phone Number] or reply directly to this email.

Welcome to the [Company Name] family! We look forward to helping you keep [Pet Name] happy and healthy for years to come.

Best regards,

[Your Name]
[Your Title]
[Company Name]