[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Subject: Happy Anniversary and a Special Thank You

Dear [Client Name],

Happy Policy Anniversary! We are honored to have been your insurance provider for the past [Number] year(s). We appreciate the trust you have placed in us to protect what matters most to you.

As a token of our appreciation for your continued loyalty, we would like to remind you of our Referral Reward Program. Your recommendation is the highest compliment we can receive. If you have friends, family, or colleagues who could benefit from our services, we would love to help them too.

Our Referral Reward:

For every person you refer who completes a no-obligation quote with us, we will send you a [Amount/Type of Reward, e.g., $25 Gift Card] as a thank you.

To refer someone, you can simply:

- Reply to this email with their contact information.
- Have them call us at [Phone Number] and mention your name.
- Visit our website at [Website URL] and fill out the referral form.

Thank you again for choosing [Company Name]. We look forward to serving you for many more years to come.

Best regards,

[Your Name]
[Your Title]
[Company Name]
[Phone Number]